

Santa Fe Pay-Day Specials at "The Big Store"





TheSantaFe

is the one big thing in Topeka -far over-shadowing all other industries. Topeka is to be congratulated on having such an institution.

Frankly, "the Big Store" wants the business of the Santa Fe employees, the clerks in the offices and the workmen in the shops, and we are going after it, too-going after it as hard as ever we

We have a great store here with counters and shelves loaded down with the best merchandise the world produces and Christmas thingsand at the lowest-possible prices. We want you to get acquainted with this store, with its regular sections and its great Bargain Basement; we want you to feel at home here; we want you to feel that this is YOUR store.

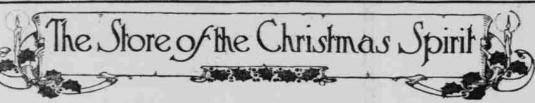
And so we are starting a series of Santa Fe Pay-Day sales-sales in which practically every section of this great store extends a cordial, money saving invitation to come and get acquainted to-

Come—and save!



Watch for the Opening of Toyland





A special lot of coats—

last word in style. 3/4 and full-length models of astra-chans, kerseys, wide wales, zibelines, army cloths, and \$5.00 waists—\$2.39

Long-sleeve, high and low-neck waists of white and flesh color crepe de chines, plaid and colored striped taffetas, black-and-white striped and checked taffetas, black taffetas and crepe de chines, and so on—a special lot of waists worth up to \$5 on sale.....\$2.39

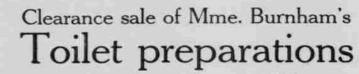
Skirts—special at \$3.50
There are plain gored and braid trimmed skirts of pop-

lins and gabardines and button-trimmed, plaited skirts of

New muffs—\$5 to \$10

And every one of them a very superior value at the price. This is a new lot of pillow and melon shape muffs of coney, opossum and China wolf-specially priced \$5.00

(Apparel section-Third floor)



In our new Beauty Shop we have replaced Mme. Burnham's with Marinello toilet preparations and so tomorrow we are going to have a great clearance sale (in the Toilet Goods section) in which all of Mme. Burnham's preparations will be offered at the lowest prices ever known in Topeka.

25c preparations.......15c 50e preparations......29e \$1.60 preparations.....49c

Included is a full line of Mme. Burnham's toilet preparations; face lotions and creams. Equid powders, hair tonics and preparations, etc.—and at at radically reduced prices, as above.

50c gift boxes—25c

every pair is perfect in fit and workmanship-most excep-Thursday's special price 98c

(Toilet goods-Main floor)



85c gift boxes-50c

A pretty gift box containing shaving soap tooth powder in a nickel case and a nickeled tooth brush holder—a regular 25c soap and toilet soap in a nickel case—a regular 85c value for 50c

Santa Claus is coming

and of course he is going to make his headquarters at "The Big Store"-we're busy as can be getting ready for him.

Watch for the Opening of Toyland

\$1.25 flannelette gowns--95c Here at "The Big Store" tomorrow you can buy women's

flannelette gowns for less than you can buy the materials and make them, ordinarily. These are large, roomy, full-cut, fulllength gowns of heavy quality, warm, fleecy flannelette: plain or double yokes, collarless or with collars and neatly trimmed

Children's gowns and sleepers

Children's gowns of soft, warm, fleecy flannelette: plain white or colored stripes; made with or without collars; all sizes on 50c special sale 50c

(Women's and children's undermuslins-Fourth floor)

Good looking, serviceable, substantial traveling hags of get hide; choice of tan or black—regular 15.00 traveling bags specially priced for Santa Fe Pay Day. (Leather goods-Main floor)

All trimmed hats

½-price

In addition to every trimmed hat

-price, all un-trimmed

Free trimming service

Where the hat and all materials

in stock being on sale Thursday at

hats and all trimmings will be on

sale at greatly reduced prices.

are purchased in the department, one of our expert milliners

will trim it for you.....FREE

(Millinery-Four floor.)

\$1.00 to \$1.25 handbags—89c

-the very newest styles What a chance this is to buy for Christmas! Newest style handbags and flat purses of genuine leather, and a variety of

\$6.00 traveling bags—\$5.00

Women's

\$1 union suits 50c

Women's low-neck, sleeveless, ankle- length style union | union suits specially priced for suits of fleeced cotton; sizes | Santa Fe Pay suits of fleeced cotton; sizes anta Fe Pay Day Day Day regular \$1.00 union suits on sale at 1/2-price. 50c | women's and children's underwear —Fourth floor.

Children's

Children's union suits of white and ecru cotton with a soft, warm fleecing; sizes 11/2, 3, 714, 10, 12 and 1316-children's regular 50c and 75c

Kid gloves

And they're genuine kid,

too; soft and pliable; ideal

They are the 2-clasp style and

(Gloves-Main floor)

ceptional values at

gloves for every-day wear. Black White Browns

A sample line of up to 75c

Neckwear

This is a salesman's sample line that we bought—the season's very newest and prettiest vestees, roll collars, stocks, sets, and the like, worth up to 75c. We bought the entire lot at a ridiculously low price and we are going to sell it the same way—your 19c

(Neckwear-Main Floor)



in the Basement

Kimonos -up to \$3.00 samples

This is a big sample line of kimonos of all kinds: fine, soft crepes
in dainty forei designs, and of
fancy fire fit you are thinking of giving some one a k:
for Chamber or if you want a
warm, serviceable one for yourself, don't overlook this opportunity—a sample line of up to \$1.39
\$3.00 kimonos on sale.

\$5.00 sweaters—\$1.69
A great spot-cash purchase of women's sweaters at less than typerice. They are made in the coat style, are strictly all wool and come in red, white and grey—women's regular \$5.00 sweaters on \$1.69

25c aprons—19c
There are a few bib aprons in the lot, but most of them are band aprons of good grade, checked gingham; well made and neatly finished—regular 25c
aprons for

19c 19c

House dress aprons—15c

House dress aprons of plain
chambray gingham; the buttonback style with elastic at the walet
and with neck and sleeves neatly
trimmed; sizes 36 to 44—45c
extra special at

extra special at.

\$1.00 house dresses 59c
Neat, perfect-fitting, high-neck, long-sleeve house dresses of good quality checked or striped gingham with fancy collars; cut generously full and well made and finished; sizes 16 to 44. Ordinarity you would expect to pay 75c and \$1.00 for such house dresses as these—tomorrow they will 59c be on special sale at.

98c petticoats—55c

98c petticoats—55c

Excellent quality, elastic Jersey top petticoats with deep plaited ruffles of mercerized black sateen—regular 98c petticoats

55c

Petricoats—\$1.85.
Satin finished, silk warp petricoats with cotton backs—and the cotton back adds very much to their wear and service, too Greens, black took took or the cotton of the black, dark blues, etc.— \$1.85

Handk'fs

-buy now for Christmas

Some are plain white with narrow hems and some have colored borders; excellent handkerchiefs for school use-regular 3 for 10c

Initial handk'fs-5c Men's full-size handkerchiefs with neatly embroidered initials; most all letters to begin with— 5c usual Sige values for

Up to 25e handk'fs-10e Women's pure linen and sheer linweave handkerchiefs with nar-row hems and neatly embroidered corners—a special lot of women's up to 25c handkerchiefs 10c 10c

(Barguin Basement)

All tailored suits in Bargain Basement in three lots

Never before, this season, has there been offered the opportunity to buy such suits as these at such remarkably low prices. Every suit in our great Bargain Basement will be placed on sale Thursday morning at practically the cost of the materials alone. The styles are all the very best -late fall and winter models, every one of them. Many of these are sample suits from Marshall Field (wholesale) a name which is, in itself, a guarantee of the very best style, material and workmanship. Come early for best choice for at these remarkably low prices the selling will be very brisk and naturally the best values will go first—the earlier you are here the better bargains you will find—the store opens at 8:00.

—up to \$12.50 suits.

Black broadcloth suits with plain skirt (the skirt alone, is worth more than \$3.75) and suits of fancy checks and stripes—suits worth up to \$12.50 on sale \$3.75 on sale \$3.75 on sale \$3.75

You can tell at a glance that these are all high-class suits; the very best of materials and the very latest styles, and a good line of color and sizes—up to \$7.75

Coats—best bargains ever offered All kinds, all styles and colors and all at materially reduced prices

Up to \$15 coats--\$4.95

The woman who buys one of these coats will certainly The woman who buys one of these coats will be the coats of beavy weight at whole lot of warmth and style for her money. These are medium length coats of beavy weight striped cloaking with broad shawl collars of plush and turn-back cuffs trimmed with buttons and plush tabs—

a special lot of up to \$15.00 coats on sale ... \$4.95

\$12.50 corduroy coats--\$5.95

\$18 chinchilla coats--\$9.89

This is a special lot of coats, hought at practically be price by our New York office and rushed right out to us 5th Ave.'s newest style with wide pialted backs, broad belts and heavy button trimmings. They are of soft, warm pebble chinchilla in blues, greens and browns with large collars of the same material or of rich, black velvel. Plenty of all size, to begin with. Only a small lot so come early if you want on of these regular \$18.00 pebble chinchilla coats for. \$9.89

\$10 white coats--\$4.95

The correct & length sport coats of chinchilla with large roll collars, deep, turned-back cuffs and roomy patch pockets; choice of green, blue, red and ox-blood sport coats well worth \$10.50 on special

Just think of it, a silk dress for less than five dollars—and such a one as we are offering for tomorrow. Really you must see them in order to fully appreciate their rare beauty. They are of plain blue, black or brown silk poplin, made with a comfortable width skirt and a gathered waist and neatly trimmed with lace at the neck—regular \$6.50 silk dresses on sale in the Bargain Basement.

(Bargain Basement Apparel Section.)

Blankets and beddings

Reg. \$2.50 wool-nap blankets

And right when such a bargain is most appreciated! These are full length, extra wide, heavy weight cotton blankets with a soft, warm wool-nap finish that will wear! and wear!! They come in handsome plaid patterns in pink, blue, brown and tan—regular \$2.50 wool-nap blankets on sale here at \$1.98 pr.

\$1.00 blankets-79e Good weight nicely fleeced, 50x72-inch cotton blankets with wide, pink or blue striped borders, excellent for use as fleeced sheets regular \$1.00 cotton. 79c blankets on sale. blankets on sale......

\$1.25 blankets-95c

White blankets-\$1.19

bed size, long and wide —per pair \$2.25 blankets-\$1.55

Good, comfortable weight cotton blankets with a soft, warm nap; handsome grey, brown, pink and blue plaid patterns—regular \$2.25 full size cotton blankets. \$1.55

Full-size, good weight wool blan-kets with lots of warmth and ser-vice. The most of these are light color with fine colored stripes run-ning through them—regular \$5.00 wool blankets

\$6.50 wool blankets-24.98

\$6.50 wool blankets—24.ve
Heavy weight, full-size, all-wool
blankets that will give the maximum of warmth and service. They
come in handsome grey, blue and
brown plaid patterns—regular
\$6.50 all-wool blankets
for

\$2.50 robe blankets-\$1.79

S2.50 robe blankets—\$1.79

Soft, fleecy, wool-finished robe blankets for use as apreads and couch covers and for making lounging robes. These come in neat floral and figured patterns in blue, pink, grey and brown and in Indian patter; in characteristic color.ngs—regular \$2.50

\$1.79

85c comfort batts-69c

Through a special arrangement with a cotton convertor we secured two large bales of finest quality fleecy, white cotton and had them made up into comfort batts. They are the regular winter weight, open up to large full comfort size and are unusually soft, fluffy and warm. Ordinarily they would sell for \$5c.—tomorrow they -tomorrow they

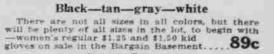
Hemstitched sheets-45c

\$6.50 silk dresses--\$4.98

Regular \$1.25-\$1.50 Kid gloves—89c.

This is a great spot-cash, under-price purchase made by our New York office—the small lots and broken lines from one of America's largest glove houses. These are excellent quality, soft, pliable kid gloves—perfect in every way.

(Bargain Basement)





Boys' \$2.50 shoes-\$1.85

Here are the best boys' shoes that \$2.50 ever had the chance to buy, regularly. They are strictly all solid leather throughout and were designed especially for live, wide-awake boys who run and play as hard as they can and never give their shoes a thought; sizes 21/2 to 6—boys' regular \$1.85

Misses' \$3.00 shoes-\$1.19

| \$3.50 Mary Janes-\$2.45

